R&R Services and Repairs, Inc. June 19, 2003 News Brief

www.data-collection.com

Have you bought a car recently? Did you also buy an "extended warranty"?

The issue is <u>PEACE OF MIND</u>... When (not IF) a problem occurs, the peace of mind that comes with knowing you can take your car in and get it repaired, without worrying about the cost of parts and labor, is what justified the purchase. We offer that same peace of mind with our "Maintenance Agreement". We'll keep a "swap" unit on our shelf and when you need a unit repaired, we'll send the swap unit within one business day. When your unit arrives, we'll repair it and put it on the shelf ready to go the next time you need help. *Wouldn't it be nice if your car dealer delivered a replacement vehicle for you to use while they repair yours?* Call Ron to discuss the possibilities and prices for YOUR installation.

PRODUCTIVITY

That's the name of the game - except it's NOT a game, it's SURVIVAL in today's business world. How many times does an operator re-scan a barcode with a wand before it is accepted? A laser scanner scans and re-scans many times a second assuring a much higher "First Read Rate". The person scans and moves on with less aggravation and in less time. Productivity? Yes, it IS the little things that add up. *How many people scan how many barcodes how many times a day?* We tend to overlook the simple things that can have such a big impact. Think about it. Then call us for pricing on some laser scanners for your 7525/7526/7527 terminals.

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A reminder to our 7527 customers to consider replacing the yellow CMOS battery in your units... Summer heat is coming ©

<u>Thanks for your business!</u> Ron, Jack, Tottie & Mike